

**KA1 ERASMUS+ COURSES FOR HEADMASTERS, TEACHERS AND SCHOOL STAFF  
PROGRAMME OF THE DIGITAL and SOCIAL MEDIA COMPETENCIES @ SCHOOL**

**30 OCTOBER – 3 NOVEMBER**

**Course venue: via Boezio 6 at Pick centre**

**Arrival on 29 October**

**Day 1 – 30 October**

**9.30 – 13.30**

Presentation of the course, the trainers and participants;  
Social media and digital competencies: a challenge, an opportunity or a threat for schools?  
Presentation of the main tools to be used at school:

e-Twinning  
Edmodo  
Google for didactic  
Mind mapping  
Presentation tools  
Classroom blogs  
Edpuzzle  
Educreator

Daily evaluation

**13.30 – 14.30 Lunch time**

**14.30 – 18.30 Cultural visit of Rome (Colosseum, Fori, Piazza Venezia, Via del Corso)**

**19.30 – Dinner**

**Day 2 – 31 October**

**9.30 – 13.30**

Focus on Social media: great tools for communication and endless opportunities in student-teacher collaboration. How to create a Facebook Page, a Twitter and Instagram account; How to create groups and create exchange online; How to use social media for EU projects; How to integrate Facebook, Twitter, LinkedIn, Youtube and Instagram in class.

Daily evaluation

**13.30 – 14.30 Lunch time**

**14.30 – 18.30 Cultural visit of Rome**

**18.30 – Walking tour proposed by Euphoria from the Vatican to Campo' de Fiori**

**19.30 – Networking dinner at Origano**

**Day 3 – 1<sup>st</sup> November**

**9.30 – 13.30**

Focus on Digital Storytelling: support the telling of stories and your students' commitment to memory and abstraction of processes.

The use of free tools for storytelling:

Storybird

Storybook

Creating resources for your school social media strategy:

Infographics with Canva

Pictures with Imagechef and other tools

Wordclouds with Taxgedo and wordcloud

Videos with Powtoon or Goanimate

Daily evaluation

**13.30 – 14.30 Lunch time**

**14.30 – 18.30 Cultural visit of Rome (Vatican and San Peter)**

**19.30 – Dinner**

**Day 4 – 2<sup>nd</sup> November**

**9.30 – 13.30**

Let's work with video-making and work with a video-maker in making and editing interviews with a professional video-maker.

Daily evaluation

**13.30 – 14.30 Lunch time**

**14.30 – 18.30 Cultural visit of Rome (Piazza Di Spagna, Piazza Navona, Pantheon and shopping streets)**

**19.30 – Dinner**

**Day 5 – 3<sup>rd</sup> November**

**9.30 -13.30**

Visit to a school participating in a European project or Institutions or Associations active in EU projects and in the Educational field. Networking moments to establish new partnerships. Meeting with teachers and students.

Final evaluation of the course  
Certificate ceremony

**13.30 – 14.30 Lunch time**

**14.30 – 18.30 Cultural visit of Rome (San Giovanni and Monti)**

**19.30 – Dinner**

**Departure on 4 November**